

MUSCLE MILK x NFL “Muscle Takes More” Cash Back Offer (“Offer”)

Terms & Conditions

OFFER PERIOD: Offer begins at 12:00 PM Eastern Daylight Time (“EDT”) on August 11, 2025, and ends at 11:59 p.m. EDT on October 5, 2025 (“Offer Period”).

SPONSOR: The Gatorade Company, 433 W Van Buren St., Chicago, IL 60607.

ELIGIBILITY: Offer open to legal residents of the United States, 18 years of age or older. The following individuals are not eligible to participate: Employees of Sponsor and their respective parent companies, subsidiaries, affiliates, advertising and promotion agencies (collectively, “Promotion Entities”), including its affiliates and agents, and their respective immediate family members (spouse, parent, child, sibling, grandparent, and/or “step”) or those living in their same households (those persons whether related or not who live in the same residence for at least three months) during the twelve-month period preceding the start date of the offer.

Employees, officers, directors, agents and representatives of the NFL Enterprises LLC, The NFL Parties (defined as NFL Properties LLC, National Football League, its member professional football clubs, NFL Ventures, Inc., NFL Ventures, L.P., NFL Enterprises LLC, NFL International LLC, NFL Productions LLC, and each of their respective affiliates, owners, subsidiaries, shareholders, officers, directors, agents, representatives and employees, both individually and collectively) and each of their respective parents, affiliates, subsidiaries, advertising and promotion agencies (hereafter included in “Released Parties”), and each such individual’s immediate family members (mother, father, sister, brother, any child, husband, wife and their respective spouses, regardless of where they reside) and those living in their same households, whether or not related, are not eligible to participate in the Offer.

REWARDS: Rewards will be issued as a \$5 payment via Venmo or PayPal. An active Venmo or PayPal account is required to receive the \$5 payment. Opening a Venmo or PayPal account is free. If you do not already have an account, see Venmo.com or PayPal.com or the Venmo or PayPal mobile app to register for a free account.

HOW TO RECEIVE A REWARD: To receive one (1) \$5 Reward via Venmo or PayPal, **1)** Purchase any one (1) MUSCLE MILK®, product (“Qualifying Purchase”) at a participating retail location*. Keep your Qualifying Purchase store-identified receipt, circle the date, initial and take a digital picture of the receipt or save an electronic image of the receipt. **2)** Visit the URL muscle milk.gotoaisle.com (the “website”). **3)** Follow the prompts to submit a registration form.

This will include providing your name, email or phone number associated with your Venmo or PayPal account, and accepting the Offer Terms and Conditions. **4)** After completing the registration form, you will receive a text message with instructions for replying with an image of your Qualifying Purchase receipt ("submission"). Failure to reply to the text message will result in the forfeiture of a reward. For each text message submission, you will receive up to fifteen (15) reply text messages about the offer from the Sponsor, via automatic dialing system. You will be required to respond to each reply message, as indicated, to complete your submission. Entrants must have a mobile phone with text messaging capabilities to enter by text message (available on participating carriers only) and may incur a standard text message charge from their wireless service provider for each text message sent and received. Check with your wireless service provider for details on these and any other applicable charges. Standard message and data rates may apply. Consent is not a condition of submission. Your text is your electronic signature agreeing to these Terms and Conditions and the SMS Terms and Conditions at <https://discover.gotoaisle.com/terms-of-service> and to giving electronic written consent. Entrants are solely responsible for any such wireless charges. Not all wireless carriers will participate. If you wish to opt out, text STOP to cancel or Text HELP for help. All submissions must be received by 11:59:59 p.m. EDT on 10/5/25 or when 3,400 rewards have been issued, whichever comes first. The Website will indicate once all rewards have been issued. A Qualifying Purchase receipt image may only be used once.

***Purchases made through Amazon are not eligible for this Offer.**

Limit of one (1) reward per person/email address/receipt throughout the Offer Period.

Once your submission has been verified for eligibility and compliance with these Terms and Conditions, you will receive your \$5 reward via Venmo or PayPal within 48 hours.

Submissions, including receipts, that appear to duplicate or any other submissions or receipts, in Sponsor's sole discretion, will be void and only the first submission (based on time/date) will be considered for the Offer. Submissions generated by script, macro or other automated means or in violation of these Terms & Conditions will be void. In the event of a dispute as to the identity of a person, participant will be deemed the individual named on the account from which the submission was completed, and such individual must meet all eligibility requirements set forth herein and otherwise comply with these Terms & Conditions. In the event of non-compliance with any requirements specified herein, upload will be void. Your submission constitutes your representation of eligibility, consent to participate in offer and consent for Sponsor to obtain, use, and transfer your name, phone number, email and other information for the purpose of offer administration.

LIMITATIONS OF LIABILITY AND RELEASE: No liability or responsibility is assumed by Sponsor, the Promotion Entities, PayPal, Inc. or any of their respective parent companies, subsidiaries, affiliates, officers, directors, employees, governors, owners, distributors, retailers, agents, assignees,

advertising agencies, representatives, and agents ("Released Parties") resulting from participation in or attempt to participate in the Offer or inability to upload or download any information in connection with the Offer. No responsibility or liability is assumed by Sponsor or Promotion Entities for technical problems or technical malfunction arising in connection with any of the following occurrences which may affect the operation of the Offer: Hardware or software errors; faulty computer, telephone, cable, satellite, network, electronic, wireless or Internet connectivity or other online or network communication problems; errors or limitations of any Internet or wireless service providers, servers, hosts or other providers; garbled, jumbled, illegible or faulty data transmissions; failure of any online transmissions to be sent or received; lost, late, delayed or intercepted transmissions; inaccessibility of the Website in whole or in part for any reason; traffic congestion on the Internet or the Website; unauthorized human or non-human intervention of the operation of the Offer, including without limitation, unauthorized tampering, hacking, theft, virus, bugs, or worms; or destruction of any aspect of the Offer or loss, miscount, misdirection, inaccessibility or unavailability of an e-mail account used in connection with the Offer. Released Parties are not responsible for any printing, typographical, technical, computer, network or human error which may occur in the administration of the Offer or these Terms & Conditions or in any Offer-related materials. Use of Website is at user's own risk. Sponsor and Promotion Entities are not responsible for any personal injury or property damage or losses of any kind which may be sustained to user's or any other person's computer or Web-enabled device resulting from participation in the Offer.

RELEASE OF LIABILITY: By participating in the Offer and accepting a rebate, participants agree (a) to release Sponsor, the Released Parties from any and all claims, damages or liabilities arising from or relating to such participation in the Offer; (b) under no circumstances will participant be permitted to obtain awards for, and participant hereby waives all rights to claim, punitive, incidental, consequential, or any other damages, other than for actual out-of-pocket expenses; (c) all causes of action arising out of or connected with this Offer, shall be resolved individually, without resort to any form of class action; and (d) any and all claims, judgments, and award shall be limited to actual out-of-pocket costs incurred, excluding attorneys' fees and court costs. By accepting a reward, recipients agree that the Released Parties will have no liability whatsoever for, and shall be held harmless by participant against, any liability for injuries, losses or damages of any kind to persons or property resulting in whole or in part, directly or indirectly, from participation in the Offer or from acceptance, possession, or use of a reward.

GENERAL: All information submitted online by participant is subject to, and will be treated in a manner consistent with, Sponsor's Terms of Use and Privacy Policy accessible at: <https://contact.pepsico.com/gatorade/privacy-policy>. By participating, you agree (i) to be bound by these terms and conditions and the decisions of Sponsor which are final and binding, and (ii) to release and hold harmless Sponsor, their respective parent companies, affiliates, subsidiaries,

divisions and/or advertising or promotion agencies, individuals or entities responsible for the development, printing, distribution and implementation of this Offer, against any liability, for any injuries, losses or damages of any kind, including death, to persons, or property resulting in whole or in part, directly or indirectly, from participation in this Offer. Offer is subject to all applicable federal, state, and local laws. If electing to participate in the Offer using a wireless device, entrants are solely responsible for any such wireless charges. Check with your wireless service provider for details on wireless capabilities and any applicable charges. Released Parties are not responsible for injury or damage to entrants' or to any other person's computer and/or wireless device related to or resulting from participating in this Offer or downloading materials from or use of the Website.

CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE ANY WEBSITE ASSOCIATED WITH THIS OFFER OR UNDERMINE THE CONTENT OR LEGITIMATE OPERATION OF THIS OFFER MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, PEPSICO, INC. WILL DISQUALIFY ANY PARTICIPANT RESPONSIBLE FOR THE ATTEMPT, AND PEPSI-COLA COMPANY AND IT'S RESPECTIVE AGENTS RESERVE THE RIGHT TO SEEK DAMAGES (INCLUDING ATTORNEYS' FEES) AND OTHER REMEDIES FROM ANY PERSON OR PERSONS RESPONSIBLE FOR THE ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW.

Persons who tamper with or abuse any aspect of the Offer, as solely determined by Sponsor will be disqualified. Should any portion of the Offer be, in Sponsor's sole opinion, compromised by bugs, virus, worms, non-authorized human intervention or other causes, which, in the sole opinion of Sponsor, corrupt or impair the administration, security, fairness or submission of information, Sponsor reserves the right at its sole discretion to cancel, suspend or terminate the Offer.

This Offer is in no way sponsored, endorsed, or administered by, or associated with Venmo or PayPal. Any questions, comments or complaints regarding this Promotion shall be directed to Sponsor and not to Venmo or PayPal.

For reimbursement status or inquiries, email support at muscle milk@gotoaisle.com.

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